



KONSTANTIN CHAYKIN

RUSSIAN EXCLUSIVE WATCHCRAFT



The Russian watch is in the finals of the Geneva Grand Prix "Watch of the Year"

Fans of the Russian watchmaker Konstantin Chaykin are pleased with the chronicles of the most prestigious watch competition. Declared in two nomination master's watches Automaton Joker (co-authored with Svend Andersen, co-founder of the international watch academy AHCI) and Clown entered the short list of The Grand Prix d'Horlogerie de Genève (GPHG).

Grand Prix d'Horlogerie de Genève is the most prestigious watch competition in the world; best masters and brands take part in it, showing their works to the jury. Experts assess the skill and innovation of watchmakers in 12 nominations, in two of which the Russian master takes part.

The Automaton Joker watch is announced by Konstantin Chaykin and Svend Andersen in the category of "Mechanical Exceptions", and the Clown watch in the category "Petite Aiguille". "Mechanical Exceptions" implies a contest of men's and women's watches, which have rare features, for example, innovative or refined way of displaying time on the dial, automatons, musical complications or other conceptual solutions. In the "Petite Aiguille" category watches compete with the price between 4,000 and 10,000 Swiss francs.

The Automaton Joker watch was first presented by Konstantin Chaykin and Svend Andersen at the international Baselworld exhibition this spring. The dial is decorated with the recognizable smile of the popular "Joker". His eyes are the indicators of hours and minutes, the mouth is an indicator of the moon phases. On the reverse side there is a miniature based on Cassius Coolidge's painting "A Bold Bluff" (Dogs playing poker). In the new interpretation of Svend there is only one dog, and apart from it at the playing table Joker, Penguin and Poison Ivy are sitting. And of course Joker has aces, the best combination at the table. When you push on the button, the company starts moving.

The Clown watch, created by Konstantin Chaykin as homage to his beloved writer Stephen King, continues and develops the idea of animated watches, first expressed in the Joker. Its dial is the face of a clown from children's nightmares: yellow eyes rotate, indicating hours and minutes, and the grinning mouth bares the blood-red Moon.

"Entering the top list of the Geneva Grand Prix is an achievement, - Konstantin Chaykin shares. - But it's worth mentioning that we already had such an experience. Last year, the Joker watch entered the finals of the nomination "Artistic Crafts", but unfortunately did not win. Let's see what will happen this time. Of course, we all are a little worried, but we are not less happy. "

After the first round of the Geneva Grand Prix voting, 6 watches are chosen in each category and they are now competing for the first place in their categories. The competitors of the Russian master are the serious big-name brands that have been keeping their positions in the world watch market for decades. Announcement of the winners and awarding of prizes will be held in Geneva in the historic Lehmann Theater. We are waiting for the results!

Now watches Automaton Joker and Clown are going to the big GPHG'18 Exhibition tour, so it will be possible to see all the exhibition models:

Venice: Venice Arsenal, September 28th 2018

Hong Kong: Liang Yi Museum, October 10th and 11th 2018

Singapore: Malmaison by The Hour Glass, from October 17th to 21st 2018

Geneva: Museum of Art and History (MAH), from October 31st to November 14th 2018

See you!

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